

IOHA 2027
OCTOBER 4 - 8, 2027
MONTREAL, CANADA

CELEBRATING 40 CÉLÉBRATION

IOHA 2027

October 4 - 8, 2027 | Montreal, Canada
SPONSORSHIP & EXHIBITOR PROSPECTUS



WELCOME LETTER



Reflecting on 40 years of collaboration for a safe and healthy working environment for all and innovating for the future.

We look forward to welcoming you to Montreal. Montreal's world-famous culinary scene and an exciting cultural calendar that never stops, with over 100 cutting-edge festivals.

Montreal is home of Institut de recherche Robert-Sauvé en santé et en sécurité du travail (IRSST). A globally recognized research center dedicated to advancing and mobilizing scientific and technical knowledge in occupational hygiene. Composed of some 150 individuals, including a scientific corps of more than 80 expert researchers and technicians from various disciplines.

Home to a unique occupational health and safety ecosystem grounded in a paritary model, with Associations sectorielles paritaires (ASP) supporting prevention through employer–worker collaboration across sectors.

Montreal is a thriving manufacturing hub, an industry composed of several sectors including aerospace, agri-food, transportation, clean technologies, biotechnologies, and much more.

IOHA 2027 marks 40 years of advancing global occupational hygiene. This year's program will bring an expanded exhibition, new cross sector sessions, and our largest anticipated international delegation yet.



Suzanne Wilde & Rene Leblanc
Conference Co-Chairs



WHY SPONSOR/EXHIBIT?

We appreciate this International Occupational Hygiene Association Conference would not be possible without the involvement and support of our important industry partners.

-  Become a valued Sponsor or Exhibitor at IOHA 2027 and participate in the premier international event for the occupational hygiene community
-  Gain significant brand exposure to over 800 key potential customers
-  Receive maximum exposure through the combined exhibition, refreshment, and poster area
-  Increase awareness and exposure of your organization via a variety of marketing mediums
-  Develop business connections and strengthen relationships through face-to-face engagement
-  Exhibit and generate new leads, develop your brand, or launch a new product through the exhibition
-  Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
-  Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market
-  See how your contribution directly influences the industry by participating in this important and exciting event









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WHY SPONSOR/EXHIBIT?



Attendee Profile

-  **Occupational hygienists and exposure scientists** – the core audience, representing national hygiene associations worldwide
-  **Health and safety professionals** – including those focused on workplace hazard prevention and regulatory compliance
-  **Researchers and academics** – scholars studying occupational health, exposure science, toxicology, and related fields
-  **Industry representatives** – professionals from sectors where exposure control and worker health are critical
-  **Government and regulatory officials** – individuals involved in policy, standards, and enforcement
-  **Students and early career professionals** – emerging practitioners who participate in masterclasses and training sessions



LOCATION



Credit © Tourisme Montréal, Stéphan Poulin

Montreal, Canada

Located on the storied island where the St. Lawrence and Ottawa Rivers meet, Montreal is a vibrant, cosmopolitan host city unlike any other. A place where European charm blends seamlessly with North American energy, Montreal offers world class culture, celebrated cuisine, and a spirit of creativity that infuses every neighbourhood. From the historic cobblestones of Old Montreal to the bustling arts district and the iconic Mount Royal, the city provides an inspiring backdrop for discovery and connection. With exceptional venues, a welcoming multicultural community, and a reputation for hosting major international events, Montreal is ready to welcome you for a Conference experience that will be unforgettable.



Credit © Leo Films - Tourisme Montréal



Credit © Eva Blue - Tourisme Montréal

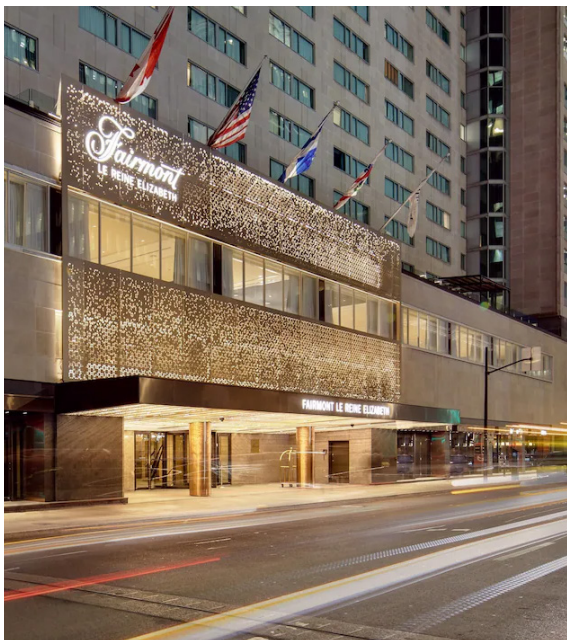


VENUE



Fairmont The Queen Elizabeth

Located in the heart of downtown Montreal, Fairmont The Queen Elizabeth is one of Canada's most prestigious conference hotels, offering an exceptional setting for high-profile events. With expansive, state-of-the-art meeting spaces and elegant public areas, the venue provides outstanding visibility and engagement opportunities for sponsors and exhibitors. Its central location, directly connected to Montreal's Underground City and major transportation hubs, ensures strong attendance, seamless logistics, and a premium experience for delegates, speakers, and partners alike.





ABOUT THE HOSTS



International Occupational Hygiene Association

IOHA

IOHA was established to improve, promote and develop occupational hygiene worldwide through its member organisations, and to improve and maintain a safe and healthy working environment for all. From its creation in 1987, IOHA has grown to 42 member organisations, representing over 20,000 occupational hygienists worldwide. IOHA provides an international voice of the occupational hygiene profession through its recognition as a non-governmental organisation (NGO) by both the ILO (International Labour Organisation) and WHO (World Health Organisation). IOHA primarily serves its member organizations.

While IOHA does not provide individual member services, interested parties can benefit as a member of one of the **member organizations**. IOHA's objectives are to promote and develop occupational hygiene throughout the world, promote the exchange of occupational hygiene information among organisations and individuals, encourage further development of occupational hygiene at a professional level and maintain and promote a high standard of ethical practice in occupational hygiene. A key element of interest for many national organisations is the recognition of its national accreditation scheme. IOHA is particularly sensitive to local academic, legislative and cultural conditions. The IOHA National Accreditation Recognition (NAR) Committee officially recognizes national organisation certification schemes which comply with the Model Process accreditation scheme



The **CRBOH or Canadian Registration Board of Occupational Hygienists**, is a national, not-for-profit organization, which sets standards of professional competence for occupational hygienists and occupational hygiene technologists in Canada and around the world. Registration with the CRBOH confers the right to use the title Registered Occupational Hygienist (ROH®) or Registered Occupational Hygiene Technologist (ROHT®), and indicates the attainment and maintenance of a high standard of professionalism in the field of occupational hygiene.



SPONSORSHIP OPPORTUNITIES

Benefit - All Prices in CAD	Platinum 3 Available	Gold 6 Available	Silver Unlimited	Bronze Unlimited
	\$20,000	\$15,000	\$10,000	\$5,000
Logo with link on sponsors page of Conference website and Mobile App	✓	✓	✓	✓
Logo displayed at the top of all pages of Conference website	✓	✓		
High-level speaking opportunity during the Conference	✓			
Complimentary full Conference registrations including tickets to Gala Dinner	4	3	2	1
Complimentary Exhibit Booth	Double Booth	Single Booth		
Priority in selecting exhibit location and sponsoring additional items	1 st Priority	2 nd Priority	3 rd Priority	4 th Priority
Verbal recognition of your organization during the opening ceremony	✓	✓		
Company logo and acknowledgement on Sponsor signage	✓	✓	✓	✓
Ad in the Digital Conference Program Book	Full Page	1/2 Page	1/4 Page	Logo
Access to VIP table during meal functions	✓			
Logo displayed on screen during session breaks	✓	✓	✓	
Logo on footers of marketing emails sent by the Conference	✓	✓		

Please note: Marketing obligations will be fulfilled once payment has been received in full.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

All prices are in Canadian Dollars (CAD)

Social Event Opportunities:

Gala Dinner Sponsor - \$15,000

Exclusive Opportunity

The Gala Dinner and after party provide a premier networking environment, bringing attendees together for an enjoyable evening. Align your brand with one of the great evenings of the Conference bringing everyone together for a night of dinner and fun! There will also be an opportunity to make a brief verbal pitch during the dinner. As the Gala Dinner Sponsor of IOHA 2027 you will benefit from the following entitlements:

- Logo printed on dinner menus
- Signage at the entrance to the Gala Dinner (additional branding can be done at Sponsor's expense)
- Acknowledgement from the Conference Chair
- Speaking opportunity – 5 minutes
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Coach Bus Sponsor – \$7,000

Exclusive Opportunity

Ensure every delegate arrives at the Gala Dinner relaxed, connected, and on time by sponsoring the official coach transportation service for IOHA 2027. This high visibility opportunity aligns your brand with one of the most attended and anticipated social events of the Conference. Sponsors will be recognized as the organization responsible for transporting all delegates from the Conference venue to the Gala Dinner and back. As the Coach Bus Sponsor of IOHA 2027, you will receive the following entitlements:

- Signage on the buses and in the boarding area
- Verbal recognition during delegate boarding announcements
- Opportunity to place promotional items (e.g. flyers, branded cards) on seats or at boarding points (materials provided by sponsor)
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES



Credit © Daph & Nico - Tourisme Montréal

All prices are in Canadian Dollars (CAD)

Social Event Opportunities:

Welcome Reception Sponsor - \$10,000

Exclusive Opportunity

The Welcome Reception is included in all full delegate Conference registrations. Sponsorship provides you with brand visibility as well as acknowledgment in speeches. There will also be an opportunity to make a brief verbal pitch during the reception. As the Welcome Reception Sponsor of IOHA 2027 you will benefit from the following entitlements:

- Signage at the entrance to the Welcome Reception (additional branding can be done at Sponsor's expense)
- Acknowledgement from the Conference Chair
- Speaking opportunity – 5 minutes
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Happy Hour Reception Sponsor - \$5,000

Multiple Opportunities

Sponsor logos on signage at the drinks reception. Additional branding can be done at sponsor's expense. Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship.



ADDITIONAL SPONSORSHIP OPPORTUNITIES



Credit © Laurène Tinel - Tourisme Montréal

All prices are in Canadian Dollars (CAD)

Educational Opportunities:

Lunch Symposium Sponsor - \$10,000

Multiple Opportunities

There is an opportunity on each day of the Conference for a 1 hour “lunch and learn” with either a limited number of attendees through preregistration or open to all attendees, depending on the sponsor’s preference. IOHA will provide the room and basic AV (lectern, microphone, projector, and screen). Food and Beverage and any additional AV requirements are paid by the Sponsor. Sponsor will receive recognition in the program, website, and signage.

Poster Session Sponsor - \$8,000

Exclusive Opportunity

One of the busiest and most popular areas at the Conference, the poster sessions are an ideal opportunity to promote your brand. As the Poster Sponsor of IOHA 2027 you will benefit from the following entitlements:

- Signage will be displayed featuring the Sponsor’s logo
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES



Credit © Laurène Tinel - Tourisme Montréal

All prices are in Canadian Dollars (CAD)

Catering Opportunities:

Water Stations - \$8,000

Exclusive Opportunity

Water stations are placed in convenient locations providing participants with complimentary access to fresh drinking water. As the Water Stations Sponsor of IOHA 2027 you will benefit from the following entitlements:

- Sponsor logo displayed at all water stations
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Lunch Break Sponsor - \$6,000

Multiple Opportunities

Align your brand with the daily catering of tasty lunch breaks served to all participants. As a Lunch Break Sponsor of IOHA 2027, you will benefit from the following entitlements:

- Signage for each catering station will be displayed featuring the Sponsor's logo
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Coffee Break Sponsor - \$3,000

Multiple Opportunities

Align your brand with the daily catering of delicious morning and afternoon breaks served to all participants. As a Coffee Break Sponsor of IOHA 2027 you will benefit from the following entitlements:

- Signage for each catering station will be displayed featuring the Sponsor's logo
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES

All prices are in Canadian Dollars (CAD)

Advertising Opportunities:

Charging Station - \$8,000

Multiple Opportunities

Align your company brand with the Conference Charging Stations. With the increasing reliance on mobile phones and tablets, no-one needs to be offline because of a flat battery. Facilitate the opportunity for participants to be able to charge their devices to ensure they can remain in communication throughout the Conference.

- Company logo displayed on the customized branding of the charge station unit that will be placed in a high traffic area of the venue
- Opportunity to place company literature (ex. flyers, brochures) at the charging station (to be provided by the Sponsor)
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Mobile App Sponsor - \$7,000

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the Conference Mobile App!

- Logo on the splash screen of the mobile app and up to 4 push notifications can be sent to delegates via the app
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Wi-Fi Sponsor - \$6,000

Exclusive Opportunity

Be the exclusive Sponsor of IOHA 2027 Wi-Fi available in the common areas and session rooms of the Fairmont The Queen Elizabeth.

- Customized Wi-Fi login password
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES

All prices are in Canadian Dollars (CAD)

Further Opportunities:

Lanyards - \$10,000

Exclusive Opportunity

Your organization's logo and the IOHA 2027 logo prominently displayed around every attendee's neck! Sponsor to provide logo - Conference organizers produce the lanyards.

Delegate Bags - \$10,000

Exclusive Opportunity

Your logo and the IOHA 2027 logo on the re-usable bag given to all Conference delegates. These eco-friendly satchels are provided by the organizers and designed to be used after the Conference to further promote branding. Sponsor to provide logo - Conference organizers produce the bags.

Pads and Pens - \$5,000

Exclusive Opportunity

Include your logo on pads and pens provided to all Conference delegates. Eco-friendly pads and pens are to be paid for and shipped to the venue by the Sponsor. Final design to be approved by the committee.

Water Bottles - \$5,000

Exclusive Opportunity

Sponsorship is sought to provide water bottles for every registered delegate to be given out in the Registration area. The bottle is the perfect travel and work companion after the Conference and can be filled at the various water stations throughout the venue. Opportunity to provide water bottles that can be branded with your company logo along with the IOHA 2027 logo. Sponsor to pay for the production and shipping to the venue of the water bottles. Final design to be approved by the committee.

Volunteers T-Shirts - \$5,000

Exclusive Opportunity

All front-line volunteer staff at the Conference will wear specially designed and easily recognizable shirts with the IOHA 2027 logo and the Sponsor's logo. Sponsor to provide their logo – organizers will produce the t-shirts.



EXHIBITOR OPPORTUNITIES



Being an exhibitor means:

By exhibiting at IOHA 2027, you will gain exposure to the world's foremost innovators, thinkers, and leaders in the occupational hygiene industry.

- Your organization will be associated with the world's premier occupational hygiene event
- You will showcase your work to a global audience of occupational hygiene professionals, industry leaders, researchers, regulators, and decision makers committed to advancing worker health and safety.
- You will gain international exposure and the opportunity to interact and build relationships with other stakeholders

Booth Prices: \$5,000

- 8'x10' booth, pipe & drape back and side walls, 6' table, two chairs, ID Sign
- 3 Complimentary Exhibitor Only Registrations
- Logo, company profile, and link on IOHA 2027 website and mobile app

Double Booth: \$9,000

- 8'x20' booth, pipe & drape back and side walls, 6' table, two chairs, ID Sign
- 5 Complimentary Exhibitor Only Registrations
- Logo, company profile, and link on IOHA 2027 website and mobile app

Exhibitor registrations include access to the Exhibit Hall, Welcome Reception, Lunches, and Coffee Breaks. Additional exhibitor badges can be purchased for \$450 each.

Logistics

Exhibitors move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors' manual closer to the start of the Conference. Booth space is allocated on a first-come first-served basis. Sponsors will be given priority based on level of sponsorship and date paid.


Electricity/AV/Carpeting

Any additional equipment needed for your booth must be arranged directly with the Show Services Contractor. Closer to the event, each confirmed exhibitor will receive all the necessary information, forms, and a final schedule with break times listed

Credit © Eva Blue -
Tourisme Montréal



CONTACT INFORMATION



To assist your decision making or should you have any requests for customized sponsorship packages, please contact the Conference Secretariat:

IOHA 2027 Secretariat

c/o Global Planning Solutions

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